

# ***“Learn to Trade like Alan Hull”***

Learn to Trade like

**Alan Hull**

*Home based course*

## **The Course**

Logistics

General Content

Terms & Conditions

Pre-requisites

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Enrolment Form

“Learn to Trade like Alan Hull” is a 12 month coaching course including 10 lesson modules of theory, comprehensive exercises and practical application with the aid of a simulated online trading account.

It is designed for those who have at least an elementary understanding of the Stockmarket and want to build on this base. It has a strong focus on charting and participants need to have their own charting program or be prepared to acquire one.

Participants can expect to do a lot of hands-on charting and trading as the objective is to produce skilled share traders that possess a practical understanding of the stock market and the ability to apply it.



*Alan Hull*

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- Upon registration participants will receive a **Registration Pack** which includes some preparation advice and an outline of the course material.
- The course is expected to run for 12 months and includes 10 **Lesson Modules** of theory and comprehensive exercises including contributions by well known traders Louise Bedford, Jim Berg and Stuart McPhee.
- Participants will have a **Personal Tutor** who will be available to answer any questions or queries they may have at any time via e-mail. There is also a web conferencing facility available to enhance chart discussions.
- A 12 months free subscription to Alan Hull's **Blue Chip Report** and the **ActVest Newsletter** service. The Blue Chip Report contains a weekly market commentary on global market conditions by Alan Hull.



### **Alan's Monthly market commentary for Feb 2008 including guidance on when to buy and when to sell**

*The purpose of this market discussion is to enhance the Active Fund Management strategy by including some discretionary analysis. Whilst this opinion is intended to provide you with additional guidance, it is not a compulsory part of the strategy.*

#### **General Comments**

To say that January was an interesting time in the Stockmarket would have to be the understatement of the century... well 2008 anyway. To cut a long story short, global equity markets broke heavily to the downside and then some of them were bought up heavily through what appeared to be panic buying. No doubt there are many market participants who believe we will see a "V" shaped recovery similar to the one that occurred in August last year... but note that I'm not one of them. Either way, the prudent thing to do is to sit back and let the whole situation play itself out.

*Extract from a February Blue Chip Report*

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- The theoretical component of the course is geared towards applicable knowledge such as how the stock market really works and the tools necessary to trade it.
- Subjects covered include chaos theory, financial markets as complex adaptive systems, understanding linear markets & systematic trading tactics versus non-linear & fractal analysis. Other subjects covered include risk management, how to use derivatives such as CFDs and pattern recognition (3<sup>rd</sup> party modules are used for some topics).
- The trading tactics being taught will cover both equities and derivatives including trading long (normal buying and selling) and short selling. The simulation account can also be used to trade world currencies.



*Web Conferencing to Enhance Chart Discussion*

# General Content (cont.)

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- The practical section of the course will focus on reviewing charts – principally indices, commodities and the ASX 200 constituent shares.
- Regular exercises will help participants consolidate their understanding of the course material.
- A simulation account will be used as a training ground to further reinforce the understanding of trading tactics.
- The course will culminate with participants designing their own personalized trading system(s)
- For further information on the content, both a sample set of course notes and a comprehensive course outline can be supplied on request...

The screenshot displays a simulation account summary with two main tables. The top table, 'Position and Portfolio Summary', shows metrics such as Net Weighted Position, Unrealized Value of Positions, and Account Value. The bottom table, 'Open Positions', lists individual trades with columns for Instrument, Size, Amount, Open Price, Liquid Price, Market Price, Profit/Loss, and Margin Utilization.

Position and Portfolio Summary		Margin Summary	
Net Weighted Position	4,970.00	Account Value	\$1,761.51
Unrealized Weighted Profit/Loss	10.44	Other Collateral	\$0.00
Cost to Close	10.20	Not Available or Weight Collateral	-1,877.25
Unrealized Value of Positions	4,767.76	Used for Margin Requirements	-1,460.00
Cash Balance	22,147.00	Available for Margin Trading	21,887.50
Trailing Stop Not Set	\$0.00	Net Exposure	21,887.50
Account Value	26,984.76	Exposure Coverage	76.71%
		Margin Utilization	0.1%

Instrument	Size	Amount	Open Price	Liquid Price	Market Price	Profit/Loss	Profit/Loss %	Margin
FXUSD	Long	10,000	0.8200	0.8200	0.8200	\$0.00	0%	0.00%
FXGBP	Long	50	0.7700	0.7600	0.7600	5.00	10%	0.00%
FXEUR	Long	50	0.7470	0.7400	0.7400	3.50	5%	0.00%
FXJPY	Short	200	7.96	7.96	7.96	-10.00	-5%	0.00%
FXAUD	Short	1,000	1.290	1.290	1.290	-6.00	-0.5%	0.00%
FXNZD	Short	1,000	1.48	1.48	1.48	-10.00	-0.7%	0.00%

*Example simulation account summary*

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- The total cost of the course is \$4,495 payable on enrolment. Upon receipt of payment a Registration Pack will be issued. The 10 Lesson Modules will be delivered each month for 12 months following registration.
- A ‘no questions asked’ 30 day money back guarantee applies where a full unconditional refund will be issued if a participant withdraws within 30 days of their enrolment.
- After the course is completed participants may subscribe for further personal coaching with their tutor, in relation to the course, at a reduced cost of \$1,495 per 6 months.

## How to build your own cash vending machine – part 2

If you recall from part 1 of this discussion the component parts of any complete trading system should include;

- Trading philosophy or premise

*If a trade's premise is sound then the trade will be profitable ... even if the execution is poor. Thus the trade premise or philosophy is always the most important consideration when it comes to designing a trading system.*

- Search procedure for identifying potential trading opportunities

*This can and should also include an assessment of global conditions*

- A set of rules and/or filters used to control the moment of market entry

- Exit criteria, ie. what is our reason or reasons for leaving the market

*This is usually a twofold process that takes into consideration both profit taking and risk management*

*Extract from Lesson Module 6*

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- Given the nature of the course it is assumed that participants have a basic understanding of how the stock market works and will have currently or previously owned either Australian equities or CFDs.
- Some knowledge of charting would be an advantage but makeup material will be supplied if necessary. For instance someone who is familiar with charting software or has used any of the ActVest newsletter services for a period of time would be well suited to this course.
- Participants are expected to have their own PC equipped with an appropriate charting program and current Australian stock market data. A charting program like MetaStock by Equis would be considered ideal and the market data needs to include Australian Equities & Indices and International Commodities & Indices. Assistance in acquiring and setting up this resource can be provided at a reasonable cost prior to commencement of the course.



*Australian All Ordinaries Index Monthly Chart*

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Should you have any further questions regarding the course, please don't hesitate to contact me on my direct daytime phone number +613 9759 7806.

Alternatively if you wish to enrol then please complete and submit the enrolment form on the following page.

I think the next 12 to 24 months are going to be both an interesting and possibly a very tough time in the market place and I believe it will provide a unique and powerful learning opportunity for anyone who chooses to participate in this course.

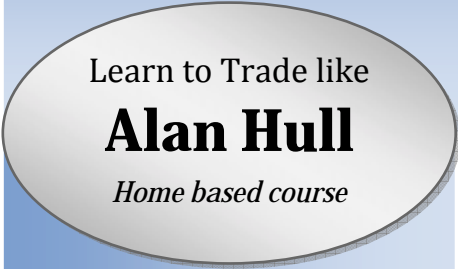
Kind regards,

Alan Hull

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# Enrolment Form

*for The Course*



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## Enrolment Form

- **Course**
- Support

*Please send this form by printing all details clearly, sign, date and fax or post with your cheque payment to*

**ActVest P/L**  
**53 Grange Drive,**  
**Lysterfield, 3156**  
**Victoria, Australia**

**Fax: +613 9759 7828**

YES  I wish to pay for *Learn to Trade like Alan Hull* at a cost of \$4,495

Please charge to my Credit Card:

VISA

MasterCard

Card No. \_\_\_\_\_

Expiry \_\_\_\_ / \_\_\_\_

Full Name: \_\_\_\_\_

Daytime/Mobile Phone \_\_\_\_\_

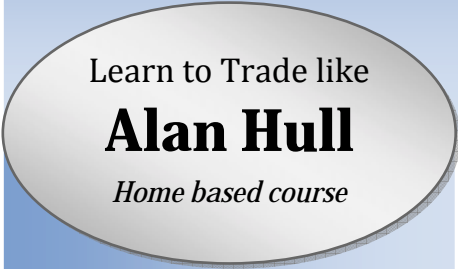
E-mail address(s): \_\_\_\_\_

Please sign here x.....

DATED:     /     /

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**53 Grange Drive,**  
**Lysterfield, 3156**  
**Victoria, Australia**

**Fax: +613 9759 7828**

YES  I wish to pay for *6 Months of Support* at a cost of \$1,495

Please charge to my Credit Card:

VISA  MasterCard

Card No. \_\_\_\_\_

Expiry \_\_\_\_ / \_\_\_\_

Full Name: \_\_\_\_\_

Daytime/Mobile Phone \_\_\_\_\_

E-mail address(s): \_\_\_\_\_

Please sign here x.....

DATED:     /     /